



Press Release – November 26th, 2009

Zuna - Sanskrit:// meaning Success

Zuna Inc. is a new breed of Enterprise Resource Planning (ERP) sales and consulting firm focused on providing value-added Microsoft Dynamics solutions. As a Microsoft Gold Certified Partner, Zuna leverages Microsoft technologies to provide industry-specific solutions and consulting. Utilizing our global strategic partnerships and a strong determination to deliver quality before cost, we work with organizations who view pragmatic business solutions as the foundation of leadership in their respective markets.

Zuna was built on one concept alone – **SUCCESS**. Regardless of how organizations measure it, success is what all organizations strive to achieve. Most vendors place more importance on their own success and use this as a measure of their client's success. The familiar saying "The client must be happy because they're paying their invoices" is not an acceptable measure of success at Zuna.

Zuna understands Enterprise Resource Planning (ERP), and specializes in the sale and implementation of Microsoft Dynamics NAV. Recognizing that successful ERP implementations vary in how their success is measured, our sales team works directly with you to fully understand your requirements, present our solution and arrive at a mutually acceptable approach, timeframe and budget to achieve YOUR project goals. No implementation is without its challenges but our unique approach to both project management and client account management ensures that these challenges are quickly overcome.

Zuna leverages strategic partnerships to offer our clients the best-in-class solutions and resources. As one client has said, "We were looking at 4 different NAV partners but we chose you because you had partner relationships all over the world and we knew if we grew our business and processes you could help find us the right solution through your partnerships. Partnership was the most important thing to us. ". It is important to both our clients and us that we find the best skills, resources, or technology to exceed the needs of our clients. We offer Project Management, Account Management, Business Analysis, Implementation, and Development expertise, and our partnerships allow us to be one of the only Microsoft Dynamics NAV Canadian Partners to offer over 100 qualified NAV resources. From Advanced Warehousing to Document Management, to Payroll, to Website integration with NAV, to Upgrades, we have strategic partnerships with organizations providing highly specialized products and expertise which gives our clients a total solution delivered with unparalleled quality.

Our partnership model extends through to our clients. At Zuna we transcend the traditional customer-vendor relationship. We realize that working closely with our clients and being committed to their success will ultimately lead to a long-term partnership in which everyone succeeds. Before and after the implementation, and as your business needs change we support and assist you to continue to grow your business. With business analysts on our team to offer you advice and options on your business processes to the client account managers with over 10 years of NAV knowledge and services we know how to successfully grow your business and offer you a wealth of knowledge and tools to assist your organization. Our clients are our business and the 'extra mile' isn't an extra at Zuna, it's a requirement.

Zuna answers the tough question, "How much will this cost me?" with a smile. With cost-certainty options, financing options, milestone billing, maintenance rewards and most importantly lower rates than most of our competitors we can put a smile on your face too. Economics determine the success of any software project and its value to an organization. At Zuna we understand this and strive to build a creative pricing model that works for all.

Contact Zuna today at sales@zunainc.com to find out how your organization can achieve its Zuna.

Sincerely,

The Zuna Team